



PLAYER AMATEUR TOUR™
PLAY.POST.WIN

PLAYER AMATEUR TOUR
Rules & Policies

THE PLAYER AMATEUR TOUR

AT A GLANCE

The Player Amateur Tour is fun and easy to understand. According to its motto, the Tour consists of 3 steps: Play. Post. Win.

PLAY

a) In order to participate in the first global Amateur Tour, golfers download our Player Golf Tour app in the respective app store and sign-up for membership. There is a 14 days free trial period during which Amateur golfers can check out our product at no charge.

b) After registration in the app, members can start to play golf and compete against each other in three different Flights (A, B and C, see below Section B, 1.2.1). Members (women and men alike) can play golf WHEN and WHERE and with WHOMEVER they want. There is no need for an official handicap, a club affiliation or formal tournaments; every golf round counts!

c) The app contains a number of features allowing the member to, *i.a.*, post scores (see below Section B, 2.), use a shot tracking device, get a player ability rating (see below Section B, 1.2), earn Merit Points (see below Section B, 3), communicate with others, review statistical data about their game, participate in an achievement system (see below Section B., 3.2) and/or challenge playing partners (see below Section B, 1.3).

POST

For every round played, 9 holes or 18 holes, members can post their scores in the app and begin accruing Tour Leaderboard points and Fun Leaderboards points ("Merit Points"). Tour Leaderboard points are awarded based on the number of strokes over/under par of a player's net scores - in this way, players are competing with other members, without playing at the same time or location. Merit Points are awarded based on the number and quality of a player's achievement (see below Section B., 3.2) - in this way players are "competing" with themselves and will be rewarded with trophy rankings, customization options, prizes and a "betting currency".

Golf scores can be entered in the app, either during the round on the golf course or at a later stage.

The season of the Player Amateur Tour runs for a full year, from January to the end of December. Members have the full season to earn Tour Leaderboard points and Merit Points and may post as many scores during the season as they like; the top five (5) scores will count toward player standings in the Tour Leaderboard.

WIN

By playing golf where and when and with whomever they want, members can win in many ways:

a) Each season's leading Tour Leaderboard player, out of every sixty Tour members, calculated from each of the Flights, will qualify for attractive prizes amongst which exciting all-expenses-

paid trips, conventional on-site tournament invitations, award functions and, of course, cash and non-cash prizes.

b) Player Tour trophies and meet-and-greet events with Gary Player will be awarded to our best and most active members.

d) Members can also trade accrued Merit points during the season against non-cash prizes.

SECTION A

Tour Policy. We believe in an equitable competition for all Tour members

The Player Amateur Tour's format will allow all male and female amateur golfers of differing abilities to compete against other members.

We present the Player Amateur Tour in the conviction that, when faithfully operated, it results in equitable competition, no matter where or when or with whomever Tour members live and play.

Our members are not playing for their livelihoods; they are amateur golfers - those true golfers who understand that golf is a game of honor, passion and pleasure.

The Tour and its members rely on the honesty and integrity of all Tour players when playing and posting scores.

The foundation of how Tour Leaderboard points and playing ability ratings are calculated by the Player Amateur Tour is reflected in these Rules and Policies; however, the system is very complex and based on sophisticated proprietary Information Technology algorithms to ensure fair play for all Tour members. The system has the ability to determine a member's greatest potential for scoring based on actual play and based on context aware live conditions such as, e.g. wind, weather conditions and altitude of the course.

Irregularities in scoring by Tour members will be weeded out based on the player's playing ability and by our anti-cheat system. The Player Amateur Tour has an extremely complex software program which includes algorithms that have been designed specifically with this in mind and to ensure fair play.

The Player Amateur Tour maintains the right to reject scores or revoke a Tour player's membership if it recognizes unprecedented/uncharacteristic low scoring.

Misuse is prohibited, in particular if a member tries to manipulate the software system or to use scripts that interfere with the Tour in unlawful or unruly manner or to otherwise affect the spirit of the game and the fair competition, e.g. when entering or correcting scores manually.

1. Tour Season

The Tour season begins on January 1st (with a soft launch phase in Dec 2019) and runs until the end of December of the following year.

2. Rules of the game

All Player Amateur Tour play will be governed by the current USGA® and R&A® Rules of Golf as set forth by the USGA® and the R&A®. In order to have a fair competition between men and women in one Tour, female players use the Ladies' tees, men use the Men's tees.

The use of the shot tracking feature of the "Player Golf Tour" is permitted throughout the Tour. Other distance-measuring devices are also permitted.

3. Registration Requirements

Membership is limited to the minimum age of 18 and offered to all amateur golfers residing in the United States, Canada, the United Kingdom, the countries of the European Union, Norway and Switzerland, regardless of their handicap and/or gender.

4. Membership Qualification

Membership is open to golfers who meet the USGA® and R&A® Rules of Amateur Status.

5. Member Registration Process

- 5.1 To sign up for Tour Membership, the player must download our Player Golf Tour app and apply for registration by completing the sign-up procedure in the app. The membership is legally bound to the member and technically to the device. Therefore, it is not allowed to let another golfer use the member's device for entering scores (other than the member's score). When members change or upgrade their device (hardware), all data and membership get lost unless they are applying for a migration to the new device (under info@theplayertour.com).

By completing the registration procedure, the member consents to the Player Amateur Tour's Rules and Policies (terms and conditions) to use the Tour's services. The Tour accepts this offer by activating the member's membership and personal account and by unlocking the services. There is no entitlement to admission to the Tour. In case of rejection, the Tour will delete the transmitted data. With the registration process finished, the player can participate in the Player Amateur Tour and use the Tour's services.

- 5.2 The member guarantees and represents that the information submitted to the Tour for registration is complete and truthful. The member shall keep the user's profile up to date, in particular with regards to the member's email address. The member shall ensure that the Tour can establish contact at all times with the member via the contact details provided by the member.
- a) The member hereby confirms that she/he is of legal age (18 years and older) at the time of registration.
 - b) Tour membership is not transferable.
 - c) During registration, the member must determine a password which the user will use to identify the member in order to use the Tour's services and the member's personal account. The member is responsible for keeping the password secret and preventing other persons and/or members from accessing the member's account via this password.
 - d) The member agrees to notify the Tour immediately of any unauthorized use of the member's password or account or any other breach of security.
 - e) In so far as the member is in breach of any provision of these Rules and Policies, the Tour shall be entitled to terminate membership with immediate effect, and to prevent further use of the services by the member.

6. Membership Fees

The cost of a monthly membership into the 2020 Player Amateur Tour season is \$14.99 for US residents, £ 14,99 for UK residents and €14,99 (or an equivalent thereof in the respective local currency) for all other eligible members.

The cost of a yearly membership into the 2020 Player Amateur Tour season is \$79 for US residents, £ 79 for UK residents and €79 (or an equivalent thereof in the respective local currency) for all other eligible members.

7. Terms of Termination

Membership fees paid by the member are non-refundable. Membership shall remain valid and binding if the Member uses the services and pays his membership fee. As the parties have agreed on a minimum service period for Membership (one month), the term shall be automatically renewed for a further period of the same length as the minimum service period originally agreed upon unless terminated by the member with three months' notice.

The Player Tour reserves the discretionary right to suspend, interrupt or abandon the Tour at any time in total or in parts without prior notice, in particular, if the Tour cannot properly, fairly and professionally be operated due to reasons beyond the Player Tour Management LLC's control. Reasons for any such termination could be, e.g., the unavailability, disturbance or shut down of computer services, unauthorized interventions in the Player Amateur Tour's systems and tour play, and mechanical, technical or legal problems. In any such cases members are entitled to claim back membership fees for unavailable services.

8. Miscellaneous

The Rules and Policies of the Player Amateur Tour are subject to revision and change. Legal recourse is excluded.

All Tour players are deemed to be familiar with these Rules and Policies, as well as the USGA® and R&A® Rules of Golf and agree to abide by them. Failure to comply with the Rules and Policies could result in penalties, suspension or expulsion from the Tour or a tournament.

9. Privacy

The Tour acknowledges that any personal data provided by the member to the Tour is important to the member. The Tour shall comply with all applicable legal provisions regarding data protection (any applicable data protection legislation).

The Tour shall not provide or otherwise disclose any personal data of the member to any third party without consent, unless the Tour is required by statutory applicable law to reveal the data to third parties, government or regulatory bodies, or if the transfer of data is necessary for operation of debiting procedures as described above.

For more information about our Privacy Policy refer to the Privacy Policy on our Website.

SECTION B

1. PLAY

1.1 How It Works

Registered members simply play their rounds of golf at the times and locations of their choice. In order to accrue Tour Leaderboard points, they post their scores in the mobile "Player Golf Tour" app, either directly on the course or at a later stage, e.g. at home or in the club house. The Player Amateur Tour's unique format enables golfers to compete against other golfers in the same Flight (see below 1.2.2), without playing at the same time or venue. The top Tour Leaderboard point earners win trophies and prizes.

There is no limitation as to where members accrue Tour Leaderboard points – they can enter as many scores as they like and they can play almost everywhere in the world, regardless where they reside. There are no formal events or designated competition venues for the Tour.

1.2 Playing Ability Rating

1.2.1 Purpose and Nature

In order to enable golfers of all skill levels, including those without an official handicap, to compete equitably and fairly, the Player Amateur Tour has developed a handicap-like playing ability rating system (the "Player Ability Rating System"). The technology behind the rating system is software-based and controlled and managed by the Player Amateur Tour.

The aim of the system is to allow all Player Amateur Tour members of differing abilities to compete against one another. The Player Amateur Tour presents this Playing Ability Rating System in the conviction that, when faithfully operated, it results in equitable playing ability rating no matter where Tour members live and play.

The system assumes that every player will endeavour to make the best score they can at each hole in every 18-hole or 9-hole round that they play and that they will report such round for rating purposes, regardless of where and when the round is played.

The purpose of The Player Amateur Tour Rating System is to:

- a) Provide fair playing ability rating for all members
- b) Reflect the player's inherent ability as well as his recent scoring trends
- c) Adjust rating as scoring ability changes
- d) Disregard unusual high scores that bear little relation to the player's normal ability
- e) Out-balance the influence of e.g. wind and weather/ normalise the playing ability
- f) Establish ratings for all golf, from championship eligibility to informal games
- g) Identify players whose ratings do not properly reflect their playing ability

1.2.2 Membership Flights

Tour members compete in one of three Flights according to their Playing Ability Rating.

For the purposes of the Player Amateur Tour, a Playing Ability Rating will be established for every member, regardless whether she/he has an official handicap or not.

Within each Flight, members will compete separately against other golfers with the same Playing Ability Rating in three distinct competitive Flights as follows:

FLIGHT	RATING
A	Up to 5.9
B	6.0 – 11.9
C	12 and above

1.2.2 Calculation

To establish an initial individual Player Ability Rating, a member must post at least 3 scores of either 9 or 18 holes. After the establishment of the initial Playing Ability Rating, players start to earn Tour Leaderboard points (see below 2.2.1).

Scores must be posted as per the number of strokes per hole. Players should, where possible, complete every hole (regardless of their partner's or their opposition's score). Where a player does not complete a hole, she/he should record his/her most likely score. Scores made under the following conditions are not acceptable and must not be entered, neither for establishing a Playing Ability Rating nor for any other purpose:

- a) When the types of clubs are limited (e.g. in a competition allowing iron clubs only)
- b) When the round played includes the use of "Mulligans"
- d) In Competition Match Play Rounds
- e) When more than one ball is used
- f) When the course is not officially rated
- g) When equipment is used in an unusual manner during the execution of a stroke.

To determine the adjusted gross score, the Tour will total up the number of strokes taken during a round and then adjust for the maximum per-hole scores as per the chart below.

Par	Maximum Stroke
3	5
4	6
5	7

The Rating system is very complex and based on sophisticated proprietary Information Technology algorithms to ensure fair play for all Tour members. The system has the ability to determine a member's greatest potential for scoring based on actual play and based on context aware live conditions such as, e.g. weather conditions and altitude of the golf

course. Player Ability Ratings will automatically be computed and adjusted (as the case may be) as and when new scores are entered.

Records of resigned Player Amateur Tour members are not stored in the Player Amateur Tour Rating System database.

1.2.3 Copyright and License

The Player Ability Rating System gives a fair and accurate feedback on the playing skills and the potential for scoring of each member. It takes into consideration live data such as, e.g., wind and weather conditions and out-balances the impact of any such conditions that bear little relation to the player's playing ability.

Authorization to use this system is hereby granted to all Player Amateur Tour members. It must not be used as an official handicap when competing in any competitions outside of the Player Amateur Tour.

1.3 Betting feature

1.3.1 Purpose and Nature

We have implemented an easy-to-use betting feature in our app so that members can challenge their playing partners during the golf round. The purpose of the betting feature is to make the game of golf more attractive. It is a mere "fun" element, though, and cannot be used to make money or generate any other type of revenue.

1.3.2 How it works

When members play a round of golf and use our in-app shot tracker, on any given hole, they have the opportunity to challenge their current playing partner. Members simply click on the "Place bet" button in the shot tracker and bet on the numbers of strokes they think their partner will need at that hole. The member can also set the number of Merit points he wants to place into the bet. If the member does not dispose of (enough) Merit Points, he can buy them in the app shop.

The playing partner will receive a respective bet suggestion and can either decline it (which makes an end to the betting opportunity at that hole) or accept the bet and the Merit Points set. After the round, the system will automatically evaluate the winner, transfer the Merit Points from the losing to the winning member (deducting a 10% commission for the Tour) and send a notification to both parties.

2. POST

2.1 How it works

Immediately after registration, members can start playing golf and posting scores, either 9 or 18 holes.

There are many ways to post scores, the only thing all members need to do is open the "Player Golf Tour" app before the round and make sure that their mobile device is connected to the Internet (with the location settings being enabled) when they enter the golf course, regardless whether they will use the app on the course or not ("checking-in"). The app will recognize the golf course and the date.

a) The easiest and recommended way is to use the "Player Golf Tour" app throughout the round. After confirmation of the number of holes and the playing partner (or "Play

alone" option), the member clicks on "Track & Play". The shot tracker will guide the player through the round and assist with accurate GPS data and the score posting. The member has also the option to enter statistical information such as "Putts", "Fairway Hits" and "Green Hits".

- b) As a "quick fix" alternative, after confirmation of the number of holes and the playing partner (or "Play alone" option), the member can click on "Enter Scorecard" in the app and just fill in the scores, either on the go or at a later stage (see c)). However, naturally, as only basic scores will be available, the scores cannot entirely be accounted for statistics.
- c) If a player does not want to use the app during the round, she/he can also use a conventional golf course scorecard on the round and copy the scores manually to the app after the round.
- d) In the unlikely event that the system does not recognize the golf course prior to starting the round, the missing course can be reported to the Player Amateur Tour officials via the app and the scores can still be posted after the round. In this case, the member must just click on "report missing golf course" and use a conventional scorecard. After the round, she/he can send a picture of the scorecard to the Tour under support@theplayertour.com and have it posted manually by the Tour. There is no time limit, scores will be posted whenever the missing course has been added to the system.
- e) If a member cannot use the app for good cause, she/he can also send a picture of her/his conventional scorecard to the Tour under support@theplayertour.com and have it posted manually by the Tour. In this case, the picture of the scorecard needs to be accompanied by a short explanation why the app could not be used or did not work and the scorecard must be signed by a playing partner and must be endorsed with the playing partner's name, surname and email address under which she/he can be reached by the Tour (should there be need). In order to enhance fair play, it is in the Tour's discretion to reject any such scores if it finds the reasons either not convincing or has any other reason to assume that the posting affects the faithful and equitable operation of the Tour.

2.2 Calculation and value of scores

2.2.1 Tour Leaderboard

Scores will be translated into Tour Leaderboard points. The Tour Leaderboard is determined on an annual basis during the Player Amateur Tour season. It is designed to show the respective member's international ranking with her/his peers and to qualify Player Amateur Tour members for the Season's Final.

Tour Leaderboard points are awarded based on the number of strokes over/under par of a player's net scores according to the following table.

Net score over Par	10 & more	9	8	7	6	5	4	3	2	1	Par
Points	50	55	60	65	70	75	80	85	90	95	100

Net score under Par	-1	-2	-3	-4 & less
Points	105	110	115	Follow the instruction on the app or contact support@theplayertour.com

The points are calculated with a specific proprietary formula and computed automatically.

2.2.2 Accrual of Tour Leaderboard points

Members have a full Player Amateur Tour season to earn Tour Leaderboard points. They may post as many scores during that timeframe as they like; the top five (5) scores will count toward players' standings. The Tour Leaderboard will automatically be computed by the Tour based on the best 5 scores, notwithstanding the number of scores posted.

In general, Tour Leaderboard points are determined by subtracting the member's Playing Ability Rating from the gross score (the number of strokes actually taken).

The net scores over/under Par will determine the number of Tour Leaderboard points allocated to the member after posting of each score; Playing Ability Rating will be added to each differential.

An exceptional score (when the member's net score is 4 or more strokes less than the member's Player Ability Rating at the time the round was played) is subject to a review by the Tour and can be admitted or ignored for Tour Leaderboard purposes. During the review, the score posting will be suspended and the member will be informed about the review.

The following scores cannot be posted and are not eligible for Tour Leaderboard points accrual (computed automatically):

- a) When fewer than 9 holes are played
- b) When the length of the course is less than 3,000 yards for 18 holes (or 1,500 yards for nine holes)
- c) When a hole is played but not finished for no apparent reason (when a hole is not finished for speeding up the game or for other valid reasons, the player shall enter the maximum strokes for the hole in accordance with the table under 1.2.2 above).

Under no circumstances shall provisions in these rules be used to control or manipulate ratings artificially.

3. WIN

3.1 How it works

Members can win in many ways.

Each season's leading Tour Leaderboard player, out of every sixty Tour members, calculated from each of the Flights, will qualify for attractive prizes such as, e.g., all-expenses-paid trips, conventional on-site tournament invitations, award functions, cash and non-cash prizes, trophies, and meet-and-greet events with Gary Player.

Members can also win US Open and British Open tickets and/or trade accrued merit points during the season against non-cash prizes (see below 3.2).

3.2 Achievement System

Besides the Tour Leaderboard points, members can earn Merit Points. Tour Leaderboard points exclusively reflect the member's best golf whereas Merit Points reflect the member's general golf-related activity in the Player Amateur Tour community. The Player

Amateur Tour considers it a great achievement if members, e.g., play during bad weather, visit many different golf courses, confirm other member's scores or refer friends to the Tour. We operate the Player Amateur Tour in the convictions that those (and other) achievements are worth being rewarded. We, therefore, rank and praise our "best" members during the 2020 season in the categories "Golf courses visited", "Rounds played during bad weather", "Most holes played" and the total number of Merit Points. Members will find many occasions to collect Merit Points, have a look at our achievement feature in the Player Golf Tour app.

The allocation of Merit Points is subject to regular review and adjustment. The table below shows the Merit Points awarded during the season 2020.

ITEM	MERIT POINTS
Post 1 Scorecard	10
Post 10 Scorecards	50
Post 20 Scorecards	75
Post 50 Scorecards	100
Visit 2 different golf courses	50
Visit 5 different golf courses	75
Visit 10 different golf courses	100
Visit 3 golf courses	10
Visit 10 golf courses	50
Visit 20 golf courses	75
Visit 50 golf courses	100
Confirm 1 partner's score	20
Confirm 5 partner's scores	60
Confirm 10 partner's scores	120
Confirm 20 partner's scores	150
Refer a Friend	200

3.3 Merit Points value

Merit Points can be either purchased or won from a playing partner or accrued for certain activities and achievements. They have no real world currency value (not yet) and can only be used for challenging the playing partner with the betting feature.